



# 2023 ADVERTISING CONTRACT

Booking due **May 15** \* Artwork & payment due **May 31**

Complete this contract and check the box for your ad size. Remit payment to Sooke Fine Arts Society by cheque, e-transfer or credit card. Invoices can also be arranged. Please call office to confirm and arrange payment method. 250-642-7256.

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_

Prov \_\_\_\_\_ Postal Code \_\_\_\_\_ Phone \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

## AD SPECS

### PREMIUM COVER

#### FULL PAGE

Trim size:.....5.5"w x 8.5"h  
Bleed size:.....5.75"w x 8.75"h  
Live area:.....5"w x 8"h

**1/2 PAGE** horizontal.....4.75"w x 3.75"h

### INTERIOR PAGES

#### FULL PAGE with Bleed

Trim size:.....5.5"w x 8.5"h  
Bleed size:.....5.75"w x 8.75"h  
Live area:.....5"w x 8"h

**FULL PAGE** no bleed.....4.75"w x 7.5"h

**1/2 PAGE** horizontal.....4.75"w x 3.6875"h

**1/4 PAGE** Vertical.....2.3175" x 3.6875"h

### PREMIUM COVER (incl GST)

- Inside Front Full Page.....\$675
- Inside Front Half Page.....\$375
- Inside Back Full Page.....\$675
- Inside Back Half Page.....\$375
- Outside Back Full Page.....\$800
- Outside Back Half Page.....\$450

### INTERIOR PAGES (incl GST)

- Full Page.....\$500
- Half Page.....\$300
- Quarter Page.....\$175

**POSITION REQUESTS WILL BE MET IF POSSIBLE, BUT ARE NOT GUARANTEED!**

### SUPPLYING ARTWORK + CAMERA READY ADS

We accept only PDF files at 300 dpi with the fonts converted to "outline and all photos in CMYK format. Files from Word, Pages or other word document programs are **not acceptable**. Ad must be the **exact size noted**. Digital files may be submitted via email. Proofs are not provided for camera-ready supplied ads unless requested.  
Send to: djasonedmunds@gmail.com

### AD PRODUCTION CHARGES

Word docs are to supply text only, not layouts or photos. Submit your logo in pdf, tiff or eps files. A proof will be provided for error correction only. Layout, revisions and changes will incur an additional production charge at \$60/hour.

## CONTACTS

### SPONSORSHIP

Terrie Moore or Jen Hayward

📞 250-642-7256

✉ sfas@sookefinearts.com

🌐 sookefinearts.com

### GRAPHIC DESIGN

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Sooke Fine Arts Society  
is a Federally registered charity:  
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